

	Super Platinum \$20,000	Platinum \$15,000	Diamond \$11,000	Gold \$7,500	Silver \$4,500	Bronze \$2,000	
Membership Access	Address Big "I" Michigan Board (dinner and board meeting)	✓					
	Eligibility for Company Meetings	✓	✓	✓	✓		
	Access to Member Directory	✓	✓	✓	✓	✓	
	Big "I" Michigan Associate Membership	✓	✓	✓	✓	✓	
	Big "I" Michigan Partner logo for you to use	✓	✓	✓	✓	✓	
Advertising	Sponsor one MI Agent magazine wrap	✓	Combined with all Platinum Partners				
	Opportunity to submit sponsored content we post on social media	✓	✓				
	Rotating sponsorship (based on level) of member e-newsletters	(Recognition with logo)	(name listed with link)	(name listed with link)	(name listed with link)		
	Social sharing of your Facebook and Twitter posts by Big "I" Michigan	✓	✓	✓			
	Company and website link (where applicable) displayed in MI Agent magazine, The MIX, event programs, class materials, banner, & membership renewal mailing	Logo	Logo	Logo	Name listed	Name listed	Name listed on Partner web page only
	MIX banner ad (one month - Big "I" Michigan creates ad)	✓	✓	Combined with all Diamond partners	Combined with all Gold partners	Combined with all Silver partners	
Discount on advertising in MI Agent magazine	25% off	20% off	15% off	10% off	5% off		
Events	Imprinted items - logo imprinted on Big "I" Michigan Convention & Young Agent Conference item(s)	Your logo printed on 2 convention and YA conference items*	Your logo printed on 2 convention and YA conference items*	Your logo printed on 1 convention item*	Your logo printed on 1 convention item, selected by Big "I" MI. Combined with all Gold partners		
	Event activities - sponsor Big "I" Michigan Convention & Young Agent Conference activities*	Sponsor of 2 convention and YA conference activities	Sponsor of 2 convention and YA conference activities	Sponsor of 1 convention and YA conference activity	Sponsor of 1 convention and YA conference activity		
	Sponsor class supplies/break food. Big "I" Michigan chooses.	✓	✓	✓			
	Enhanced recognition at Convention. - Video, app, & signage	✓	✓	✓			
	Registrations to Convention and Young Agent Conference	5 Complimentary	4 Complimentary	3 Complimentary	2 Complimentary	1 Complimentary	25% off 1 registration
	Premium booth location at Convention*	Complimentary	50% off booth	20% off booth	15% off booth	10% off booth	
Hospitality Suite - opportunity to host at Convention*	✓	✓	✓	✓	✓		

*Selected in order of partnership level