

Membership Access

	Super Platinum \$20,000	Platinum \$15,000	Diamond \$11,000	Gold \$7,500	Silver \$4,500	Bronze \$2,000
Address Big I Michigan Board (board meeting)	✓					
Receive Big I Michigan Member Contact List	✓	✓	✓	✓	✓	
Eligibility for Company Meeting Program	✓	✓	✓	✓	✓	
Big I Michigan Partner Logo for you to use	✓	✓	✓	✓	✓	✓

Advertising

Sponsor one MI Agent magazine cover wrap	✓	Combined with all Platinum Partners				
Opportunity to submit sponsored content we post on social media	✓	✓				
Social sharing of your Facebook and Twitter posts by Big I Michigan (Let Big I MI know you posted and want us to share the post)	✓	✓	✓			
Website banner ad (one month - Big I Michigan creates ad)	✓	✓	Combined with all Diamond partners	Combined with all Gold partners	Combined with all Silver partners	
Discount on advertising in MI Agent magazine	25% Off	20% Off	15% Off	10% Off	5% Off	
Sponsor of member e-newsletters	(Recognition with logo)	(name listed with link)	(name listed with link)	(name listed with link)	Name listed	Name listed
Company and website link (where applicable) displayed on print & media marketing.	Logo	Logo	Logo	Name listed	Name listed	Name listed on Partner web page only

Events

Sponsor class break food/beverages. Big I Michigan chooses classes.	✓	✓	✓			
Enhanced recognition at Convention. - Video, app, & signage	✓	✓	✓			
Introduce speaker at your sponsored Convention event	✓	✓	✓			
Imprinted items - logo imprinted on Big I Michigan Convention & Young Agent Conference swag item(s)	Your logo printed on 2 convention and YA conference items*	Your logo printed on 2 convention and YA conference items*	Your logo printed on 1 convention item*	Your logo printed on 1 convention item, selected by Big I MI. Combined with all Gold partners		
Event activities - sponsor Big I Michigan Convention & Young Agent Conference activities*	Sponsor of 2 convention and YA conference activities	Sponsor of 2 convention and YA conference activities	Sponsor of 1 convention and YA conference activity	Sponsor of 1 convention and YA conference activity		
Premium booth location at Convention*	Complimentary	50% Off booth	20% Off booth	15% Off booth	10% Off booth	
Registrations to Convention and Young Agent Conference	5 Complimentary	4 Complimentary	3 Complimentary	2 Complimentary	1 Complimentary	25% Off 1 registration
Opportunity to Become the Title/Main Event Sponsor of our Annual Convention	✓	✓	✓	✓	✓	

\*Selected in order of partnership level

Ask how to become the Premier Sponsor of our Convention!