

BOOTH RESERVATION FORM



BIG **i**SM MICHIGAN Convention & Trade Show

February 21-23, 2022,
Amway Grand Plaza, Grand Rapids

**EXHIBIT AT
MICHIGAN'S LARGEST
ANNUAL INSURANCE
GATHERING!**

TRADE SHOW DAY

Tuesday, February 22, 2022
DeVos Center, Grand Rapids

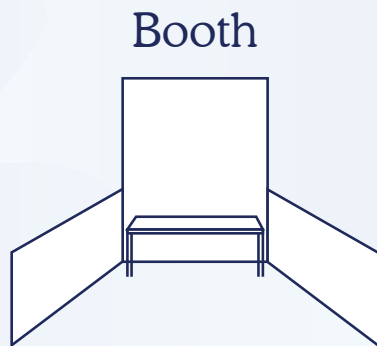
Exhibit Space Pricing:

Big I Michigan Member**\$1,400**
Non-Member**\$1,900**

New Location within the DeVos: Exhibit Hall A

Trade Show Hours:

- 1:30 to 4:30 p.m.
- Desserts and Beverages
- Company/Vendor Prize Drawings



No Other Programming
Scheduled During
Trade Show Hours!

Booth Fee Includes:

- Free Wi-Fi (Electricity and Ethernet additional)
 - Entrance for up to Three Exhibitors (\$100 for each additional person after three)
- Booth 9' wide x 8' deep, 18' wide frontage (trapezoid shape)
 - 8' back wall drape and 3' high x 9' long side rails
- One 2' x 8' draped table, 2 side chairs and one wastebasket
- 7" x 44" sign with your company name and booth number
- Admission to Wednesday evening's Last Call event

Please Note:

- Information on setup and breakdown hours for booths will be provided at a later date.
- **There is a \$400 fee for canceling your trade show booth reservation. No refund after February 7th.**
 - Questions? Call or email Jennifer Burnett, jburnett@michagent.org, (517) 327-8030.

Exhibit Form on Back



2022 Big I Michigan Trade Show

BOOTH RESERVATION FORM

February 22, 2022, DeVos Place, Grand Rapids

Company Name (will appear on booth sign) _____

Mailing Address _____

Name of Person Completing This Form _____

Phone _____ Cell _____

Email Address _____

On-Site Exhibitor Contact Person (if different from above). All material will be sent to this person.

Name _____

Mailing Address (if different from above) _____

Phone _____ Cell _____

Email Address _____

In addition, email confirmation/receipt to: _____
(i.e. credit card holder, accounting dept., company owner)

Select Your Booth Location!

Indicate the booth numbers for your 1st, 2nd, and 3rd location choices below. Go to michagent.org/convention/conv-exhibit and click on the Exhibit Hall map. Booths in white are available.

1st _____ 2nd _____ 3rd _____

Exhibitor(s) Name(s) - (Booth price includes three exhibitors to man your booth):

1 _____ 2 _____ 3 _____

Note the number of additional exhibitors @ \$100 each _____

Mark your booth needs: Electrical Ethernet (Wifi is included)
(Electrical and Ethernet are ordered through DeVos; Additional charges will incur.)

Payment Options (Full payment required to reserve your booth spot. Forms returned without payment will not be processed until full payment is received.)

- Check payable to: Big I Michigan, 1141 Centennial Way, Lansing, MI 48917
- Credit Card: Visa MasterCard Discover AMEX

Name on Card _____

Card Number _____ Exp. Date _____

I understand my company will be required to provide a Certificate of Liability before February 4, 2022.

Cancellation Policy: There is a \$400 fee for canceling booth reservation. No refund provided after February 7, 2022.

Return form to Big I Michigan: 1141 Centennial Way, Lansing, MI 48917, or email jburnett@michagent.org.

Art Craft Display, Inc
Go to: artcraftdisplay.com
Click on: Exhibitor Kit Tab
Enter event code: 324042

(Tax ID# 38-3008528)