



## STEM Pathways into Insurance An Insuring MI Future Event

February 7, 2019  
11:30 a.m. – 6:00 p.m.  
Lansing Community College West Campus  
5708 Cornerstone Drive  
Lansing, MI 48917

**A conference geared towards CTE teachers and career counselors to learn more about the opportunities in the insurance industry.  
Free for Educators**

### Goals of Conference

- Education options to prepare students for the insurance industry
- Looking outside the box of insurance career paths and education
- Tools I can take back to the classroom

### Highlights & Speakers

- National InsurTech Keynote Speaker
- Panel of Young Professionals in InsurTech Careers
- Tech Career Breakouts
- Panel of Insurance HR Professionals and Educators
- Moderated by national insurance company leaders



### Agenda

11:30 a.m. -12:00 p.m. Arrival & Networking  
12:00 - 12:45 p.m. Keynote & Lunch  
12:45 - 1:20 p.m. Young Professional Panel  
1:30 - 2:20 p.m. Concurrent Tech Breakouts  
2:30 - 3:20 p.m. Concurrent Tech Breakouts  
3:30 - 4:20 p.m. Career & Education Panel

- **Approved for up to 3 available SCECHs**
- **Live stream of the conference will be available for SCECHs**
- **SCECH filing is free to all attendees**
- **Lunch and breaks included**



**4:30 – 6:00 p.m. - Stay for the Insuring MI Future Annual Education Summit following the conference. Heavy hor d'oeuvres included**

Network with national insurance company leaders, human resource leaders and insurance educators who are working on increasing the talent pool for the insurance industry.

## Concurrent Breakout Sessions

### **Actuarial Science Meets Data Science**

Do you have students that excel in **math** or **statistics**, and/or enjoy using data to solve real world problems? Actuaries & Data Scientists are two of the highest paid and most sought-after positions in insurance. Companies that can navigate traditional actuarial practices and blend new data sources and analytics will have the competitive edge.



### **Artificial Intelligence and the New Customer Expectation**

AI is already here, are your students ready for it? The insurance industry is adapting to artificial intelligence and machine learning to improve the customer experience. From customer service apps and AI-driven chatbots to claims processing automation, AI has a growing role in insurance and is here to stay.

### **Connected Cars, Wearable Tech, and Drones, Oh My!**

Are your students excited by the latest technology? The internet of things (IoT) is sweeping across the globe rapidly, connecting everything from cars to toothbrushes. Drones are capturing real-time visuals on crop conditions and property damage after a natural disaster. This tech is driving changes in customer behavior and brand new information and user data, with the potential to inform and drastically improve various realms of insurance – but who will help the industry understand and adopt the new tech?

### **Coverage for Your Coverage: Cyber Security in the Tech Era**

Do you have students that are computer geniuses? The next hacker whizzes? Companies more and more need help combatting all the cyber threats out there to protect their customers and privileged information. As the world gets more and more deeply connected, so too come new vulnerabilities and added importance around avoiding any breach.

**FREE Registration is required. There is no cost to attend the conference.**

Register online at <https://bit.ly/2z7EhyF>

Lunch and breaks are included

I want to join by livestream \_\_\_\_\_ I want SCECH by livestream viewing \_\_\_\_\_

Name: \_\_\_\_\_

School: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Subject, Grade: \_\_\_\_\_

Mail form to:  
Insuring MI Future  
1141 Centennial Way  
Lansing, MI 48917

Questions?  
Contact: Rita LaMoreaux, CMP,  
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